



**2019 14<sup>th</sup> China International Olive Oil & Edible Oil Exhibition  
& China International Edible Oil & Olive Oil Summit Forum**

**May 14, 15, 16, 2019 Shanghai New International Expo Center (SNIEC), Shanghai**

**Application Form & Participation Contract**

(Total 2 pages enclosed with the annex-1 and the general regulation)

**1. Exhibitor's Information:**

Company Name: \_\_\_\_\_  
Company Name (Chinese): \_\_\_\_\_  
Street address: \_\_\_\_\_ No.: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
Tel: \_\_\_\_\_ FAX: \_\_\_\_\_  
Main Contact Person: \_\_\_\_\_ Second Contact Person: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Exhibitor belongs to the following category: ( ) Producer ( ) Exporter ( ) Organization ( ) Services **(click ✓)**  
Exhibitor's exhibits: \_\_\_\_\_

**2. Sponsor Opportunity:**

**A. Sponsor Opportunity (to see the annex-1):**

- ☐ TOP Sponsor: USD 100,200 / Euro 86,800 x .....sponsor = **USD/Euro** .....  
☐ Diamond Sponsor: USD 49,600 / Euro 43,000 x .....sponsor = **USD/Euro** .....  
☐ Platinum Sponsor: USD 42,000 / Euro 36,100 .....sponsor = **USD/Euro** .....  
☐ Gold Sponsor: USD 30,000 / Euro 26,000 x .....sponsor = **USD/Euro** .....  
☐ Silver Sponsor: USD 26,600 / Euro 23,000 x .....sponsor = **USD/Euro** .....  
☐ Bronze Sponsor : USD 21,000 / Euro 18,000 x .....sponsor = **USD/Euro** .....

Note: (1) to see the details on the annex 1 and to have more business opportunities and to save more costs  
(2) If you choose to become the sponsor, the following will not be filled in.

**3. The Choice for the Exhibitor:**

( ) The Stand Show ( ) The Table Show ( ) The Tasting Show **(click ✓)**

Note: more choices and favorable prices for the exhibitors

**4. Application Registration Fee for Stand Show:**

**B. Application Registration Fee**

- ☐ Applicant registration fee: USD 531/Euro 460 x .....direct exhibitor = **USD/Euro** .....  
☐ Your co-exhibitors' registration fee: USD250/Euro 220 x ..... number of co-exhibitor = **USD/Euro** .....  
No.1 your co- exhibitor: ..... E-mail: .....  
No.2 your co- exhibitor: ..... E-mail: .....  
No.3 your co- exhibitor: ..... E-mail: .....

Note: the list of more co-exhibitors including the contact information will be sent to the organizer by email.

## 5. The Raw Space Rental for Stand Show:

### C. Raw space rental

- ☐ 1 side open (min. 6 sqm) USD 350 / Euro 300 per sqm x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ 2 sides open (min. 18 sqm) USD 410 / Euro 355 per sqm. x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ 3 sides open (from 18 sqm to 72 sqm) USD 462 / Euro 400 per sqm. x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ 4 sides open (from 36 sqm to 72 sqm) USD 510 / Euro 450 per sqm. x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ 3 or 4 sides open (73 sqm or more) USD 462 / Euro 400 per sqm. x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ multilevel stand (36 sqm or more) USD 690 / Euro 600 per sqm. x \_\_\_\_ sqm = **USD/Euro** .....

The Sub-Total Amount: \_\_\_\_\_

## 6. The Rental of Stand Package Equipment for Stand Show:

### D. Stand Package equipment and Special Stand Equipment (to see the annex-2)

- ☐ Senior Standard Package (mini. 6 sqm): USD 115 / Euro 100 per sqm x \_\_\_\_ sqm = **USD/Euro** .....
- ☐ Luxury Standard Package (mini. 12 sqm): USD 162 / Euro 140 per sqm x \_\_\_\_ sqm = **USD/Euro** .....

The Sub-Total Amount: \_\_\_\_\_

**Remark:** the above is not inclusive of raw space rental and stand package equipment is compulsory for stands below 36sqm.

## 7. The Rental of Special Stand Construction Equipment for Stand Show:

### E. Special Stand Construction Equipment (to see the annex-3)

- ☐ Special Stand Construction Equipment (mini. 18sqm): USD 200/Euro 173 per sqm x \_\_\_\_ sqm = **USD/Euro** .....

The Sub-Total Amount: \_\_\_\_\_

**Remark:** the above is not inclusive of raw space rental cost and if you have more special requests about your stand, please contact the organizer.

## 8. The Discount before October 01, 2018 for Stand Show:

### F. Discount:

Before **October 01, 2018** the application form with the receipt of the deposit due will be accepted, the exhibitor will be entitled to get one of the following favorable treatments:

- ☐ The application registration fee (USD 531/Euro 460) for the exhibitor and the co-exhibitors free of charge
- ☐ One 1m x 2.5m poster on the outside wall of the meeting room
- ☐ The banner (216pix x 60pix) linking with your website will be appear at [www.oilchinaexpo.com](http://www.oilchinaexpo.com) in one year

## 9. The Cost for Table Show:

### G. the Cost for Table Show (to see the annex-4)

- ☐ The cost for the table show: USD 2200/Euro 1800 per table with 4 sqm space x \_\_\_\_ table = **USD/Euro** .....

**Note:** Table show including 1 information table, 2 chairs, 2 bar chairs, 1 tall showcase, 1 bar table and 1.5 m poster walls

## 10. The Cost for Tasting Show:

### H. the Cost for Tasting Show (to see the annex-5)

- ☐ The Cost for Tasting Show: USD 1200/Euro 1000 per tasting table x \_\_\_\_ tasting table = **USD/Euro** .....

**Remark:** the tasting show including 1 tasting table with two bar chairs and 10 minutes tasting meeting to show the exhibitor's products to Chinese importers and distributors

## 11. The Advertisement Opportunity

### I. Advertisement Rate:

#### 1) On the official Catalogue (210mm x 140mm)

- ☐ Full 4C page (210mm x 140mm) USD 2900 / Euro 2500 x \_\_\_\_\_ page = **USD/Euro** .....
- ☐ Inside front cover (210mm x 140mm) USD 4100 / Euro 3600 x \_\_\_\_\_ page = **USD/Euro** .....
- ☐ 1st right hand page (210mm x 140mm) USD 4600 / Euro 4000 x \_\_\_\_\_ page = **USD/Euro** .....
- ☐ Inside back cover (210mm x 140mm) USD 3450 / Euro 3000 x \_\_\_\_\_ page = **USD/Euro** .....
- ☐ Outside back cover (210mm x 140mm) USD 5700 / Euro 5000 x \_\_\_\_\_ page = **USD/Euro** .....

#### 2) On the Ticket and Hand Bag

- ☐ Back Cover of Ticket (210mm x 95mm, 40000p) USD 4600 / Euro 4000 per 20000p x \_\_\_ = **USD/Euro** .....
- ☐ Back Cover of Bag (297mm x 350mm, 6000 bags) USD 4600 / Euro 4000 per 2000bags x \_\_\_ = **USD/Euro** ....

#### 3) The advertisement on the walls of the meeting room

- ☐ The poster on inside walls: USD 290 / Euro 250 per 1m x 1.6m x \_\_\_\_\_ poster = **USD/Euro** .....
- ☐ The poster on outside walls: USD 560 / Euro 500 per 1m x 2.5m x \_\_\_\_\_ poster = **USD/Euro** .....

The Sub-Total Amount: \_\_\_\_\_

## 12. The Total Amount & Deposit

### Total Amount & Deposit:

Total Amount Due: A or (B +C +D or E - F) or G or H or + I = **USD/Euro** \_\_\_\_\_

The Deposit Due (Total Amount Due X 50%) = **USD/Euro** \_\_\_\_\_

**Remark:** the receipt of the deposit due must be accompanied with the application form. The deposit is non-refundable in case of cancellation of the exhibitor (see article 7 of the general regulation).

## 13. The Terms of Payment:

Please enclose the receipt of payment of 50% the total amount; payment is made by T/T to:

**Beneficiary's Name: Beijing Regalland SWIFT Code: ABOCCNBJ010**

**Beneficiary's A/C No.: 11230148040000101 (Euro account) 11230114040005424 (USD account)**

**Beneficiary's Bank: Agricultural Bank of China, Beijing Branch**

**Remark:** 1. If the payment is made by bank transfer please indicate clearly: Company Name.

2. All bank charges will be paid by the exhibitor and the balance must be paid before **January 15, 2019**.

We remind the exhibitor that the organizer only accepts Application Forms duly filled in and signed, accompanied by the copy of the receipt for the deposit due by and not beyond **January 15, 2019**. After **January 15, 2019** requests and applications will be accepted at the discretion of the organizer and put on the waiting list. The Exhibitor herewith recognizes and abides by the legal validity of the General Regulations of Oil China 2019. No rights hereunder shall accrue to the exhibitor until the payment for space or other service is made in full and this contract has been accepted in writing and signing. A copy of booth confirmation and invoice will be sent to the exhibitor after booth space is assigned and the contract is signed.

### For the Exhibitor:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company Stamp

### For the Organizer:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company Stamp

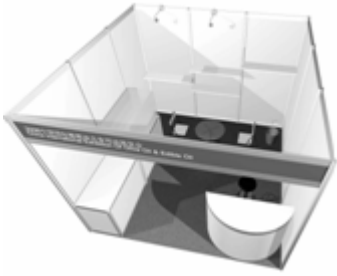
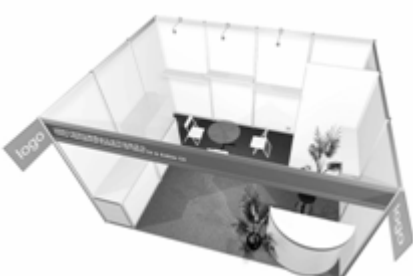
Note: please photocopy this form and contract for your record and then email or fax them to the organizer.

Please return the copies by email or fax to: Beijing Regalland Convention Exhibition Co., Ltd. Tel: 0086-10-64416542  
E-mail: info@oilchinaexpo.com/info@eoliveoil.com Fax: 0086-10-64412631 www.eoliveoil.com/www.oilchinaexpo.com

## Annex-1: The details about Sponsor Opportunity:

<p><b>TOP Sponsor: USD 100,200 / Euro 86,800 (only one)</b></p> <ul style="list-style-type: none"> <li>✓ 168 sqm raw space with 4 open sides</li> <li>✓ 4 hours Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (your language and Chinese)</li> <li>✓ 7m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ Application Registration fee with your co-exhibitors' registration fee</li> <li>✓ One 4 color page advertisement on the official catalogue</li> <li>✓ The Forum exclusively entitled with your company, brand or organization</li> <li>✓ The list of the attendees of the forum</li> <li>✓ One tall showcase in the meeting room to show the sponsor's products</li> <li>✓ The advertising banner in the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>	<p><b>Diamond Sponsor: USD 49,600 / Euro 43,000</b></p> <ul style="list-style-type: none"> <li>✓ 84 sqm raw space with 4 open sides</li> <li>✓ 2 hours Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (your language and Chinese)</li> <li>✓ 6m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ Application Registration fee with your co-exhibitors' registration fee</li> <li>✓ One 4 color page advertisement on the official catalogue</li> <li>✓ Logo and your company/organization's name on the forum board panel</li> <li>✓ The list of the attendees of the forum</li> <li>✓ One tall showcase in the meeting room to show the sponsor's products</li> <li>✓ The advertising banner on the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>
<p><b>Platinum Sponsor: USD 42,000 / Euro 36,100</b></p> <ul style="list-style-type: none"> <li>✓ 72 sqm raw space with 3 open sides</li> <li>✓ 1 hour and 30minutes Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (your language and Chinese)</li> <li>✓ 5m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ Application Registration fee with your co-exhibitors' registration fee</li> <li>✓ One 4 color page advertisement on the official catalogue</li> <li>✓ Logo and your company/organization's name on the forum board panel</li> <li>✓ The list of the attendees</li> <li>✓ One tall showcase in the meeting room to show the sponsor's products</li> <li>✓ The advertising banner in the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>	<p><b>Gold Sponsor: USD 30,000 / Euro 26,000</b></p> <ul style="list-style-type: none"> <li>✓ 54 sqm raw space with 3 open sides</li> <li>✓ 1 hour Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (your language and Chinese)</li> <li>✓ 4m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ One 4 color page advertisement on the official catalogue</li> <li>✓ Logo and your company/organization's name on the forum board panel</li> <li>✓ Application Registration fee with your co-exhibitors' registration fee</li> <li>✓ The list of the attendees</li> <li>✓ The sponsor's products will be shown at the tall showcase in the meeting room</li> <li>✓ The advertising banner in the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>
<p><b>Silver Sponsor: USD 26,600 / Euro 23,000</b></p> <ul style="list-style-type: none"> <li>✓ 48 sqm raw space with 3 open sides</li> <li>✓ 40 minutes Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (English and Chinese)</li> <li>✓ 3m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ Logo and your company/organization's name on the forum board panel</li> <li>✓ Application Registration fee with your partners' registration fee</li> <li>✓ The list of the attendees</li> <li>✓ The sponsor's products will be shown at the tall showcase in the meeting room</li> <li>✓ The advertising banner on the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website in advance</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>	<p><b>Bronze Sponsor: USD 21,000 / Euro 18,000</b></p> <ul style="list-style-type: none"> <li>✓ 36 sqm raw space with 3 open sides</li> <li>✓ 30 minutes Meeting Room with the invited attendees</li> <li>✓ Simultaneous interpretation (English and Chinese)</li> <li>✓ 2m x 2.5m Advertisement Poster on the outside walls of the meeting room</li> <li>✓ Logo and your company/organization's name on the forum board panel</li> <li>✓ Application Registration fee with your co-exhibitors' registration fee</li> <li>✓ The list of the attendees</li> <li>✓ The sponsor's products will be shown at the tall showcase in the meeting room</li> <li>✓ The advertising banner in the official website: <a href="http://www.oilchinaexpo.com">www.oilchinaexpo.com</a> in 1 year</li> <li>✓ Your events will be shown in the official website ahead</li> </ul>

## Annex-2: Standard Package Equipment

Item	Senior Standard Package	Luxury Standard Package
Non contractual pictures		
Price	USD 115 / Euro 100 per sqm.	USD162 or Euro140 per sqm
Minimum surface	9 sq.m.	12 sq.m.
Partition walls	Yes	Yes
Carpet	Yes	Yes
Fascia Name (1)	1	1
Company signage	•	1 panel
Lights (2)	2 spotlight	3 spotlight
Electricity and power plug	1 x 14 amp	1 x 14 amp
Exhibit Table	1	1
Round table	1	1
Chairs (3)	3	3
Information counter	1	1
Bar stool	1	1
Waste paper basket	1	1
Flat shelves (4)	4 x 1m	4 x 1m
Tall showcase (5)	1	1
Lockable storage	•	1 (1m x 1m)
Potted plants (6)	•	2
Stand cleaning	3 days	3 days

**Remark:** (1) 1 fascia names per 1 open side;(2) Additional 1 light per 3 sqm; (3) Additional 1 chair pre 3 sqm; (4) Additional 1 shelf per 3 sqm;(5) Additional 1 showcase per 6 sqm; (6) Additional 1 potted plant per 6 sqm

## Annex-3: Special Stand Construction Equipment

Please return the copies by email or fax to: Beijing Regalland Convention Exhibition Co., Ltd. Tel: 0086-10-64416542  
E-mail: [info@oilchinaexpo.com](mailto:info@oilchinaexpo.com)/[info@eoliveoil.com](mailto:info@eoliveoil.com) Fax: 0086-10-64412631 [www.eoliveoil.com](http://www.eoliveoil.com)/[www.oilchinaexpo.com](http://www.oilchinaexpo.com)

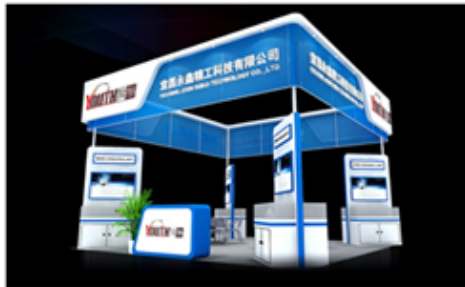
Non contractual pictures for your reference,  
so please send your detailed request to the organizer to have the new design for you



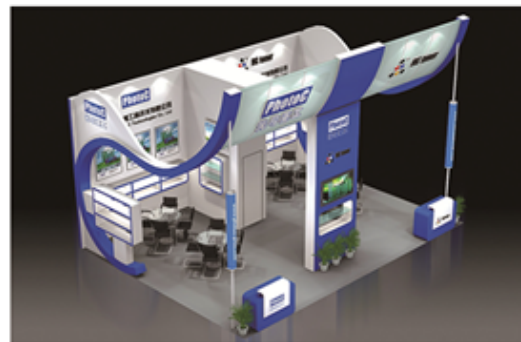
The wooden structure design of 18sqm



The wooden structure design of 36sqm



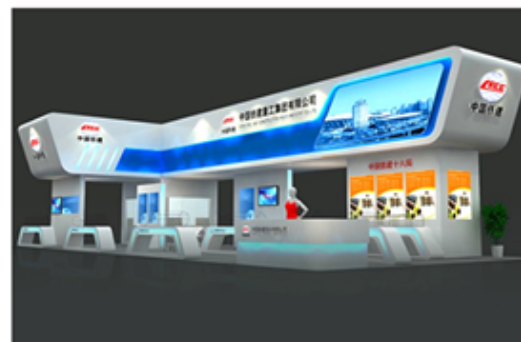
The wooden structure design of 48sqm



The wooden structure design of 54sqm



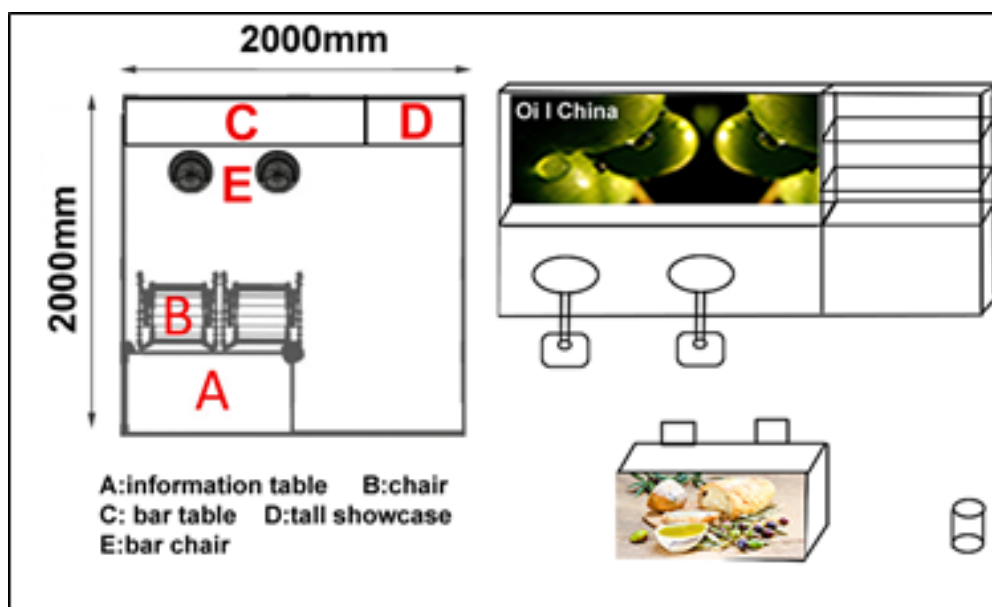
The wooden structure design of 72sqm



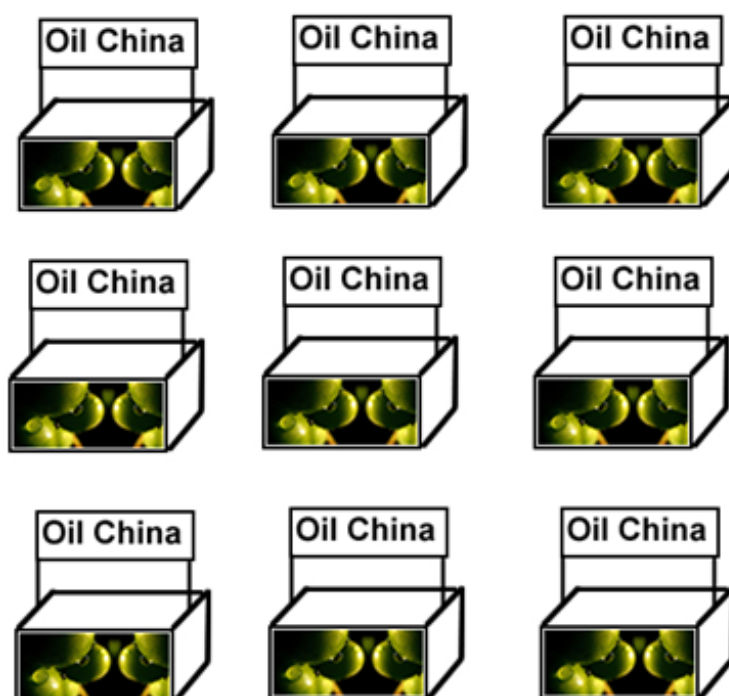
The wooden structure design of 84sqm

Note: the above special stand design is only for your reference, so please send your detailed request about your stand to us to have the new design for you. (e-mail: [info@oilchinaexpo.com](mailto:info@oilchinaexpo.com))

#### Annex-4: The Picture of the Table Show



#### Annex-5: The Picture of the Tasting Show



# GENERAL REGULATIONS

To be enclosed with the Application Form and Participation Contract

## **1. GENERAL INFORMATION**

The Exhibition, admission to which is limited to trade, is called Oil China 2019 – 2019 China International Olive Oil & Edible Oil Exhibition (hereinafter “Exhibition”), and is organized by Beijing Regalland Convention Exhibition Co., Ltd. (hereinafter “Organizer”) . Oil China 2019 will be part of Sial China 2019.

## **2. DATES, TIME AND VENUE OF THE EXHIBITION**

The Exhibition will be held from May 14-16, 2019 at Shanghai New International Expo Center will be held. Opening times for visitors will be continuous from 9.00 am until 5.00 pm each day. Exhibitors, persons employed by them and working with them, may enter the pavilions half an hour before the entry time for Visitors and their departure from the halls must not be later than half an hour after the closing time for Visitors. Admission to the Exhibition is for trade only upon payment.

The Organizer reserves the right to alter the above opening times as well as to suspend the entry of Visitors and any trade business for certain periods or for special organizational requirements.

## **3. PERMITTED GOODS AND SERVICES:**

To safeguard the specialist nature of the exhibition only the following categories of goods and services will be admitted:

- Olive oil, virgin and extra virgin olive oil, organic and DOP olive oil, olive products, olive oil by products (cosmetics), technology
- Other special type edible oil, sunflower oil, canola oil, linseed oil, grapeseed oil, camellia oil, walnut oil, nucleolus oil, almond oil, soybean oil, palm oil, rapeseed oil, corn oil, colza oil, peanut oil, cottonseed oil, concoction oil, salad oil and so on
- Edible oil by new products, new technology, equipment and publication, services
- Other related products and food like condiments, wine, vinegar and so on.

## **4 PARTICIPANTS**

### **4.1 PARTICIPATING PERSONS AND GROUPS**

Whether directly or through their Representatives, all Producers, Traders, Associations, Institutions or Consortia operating in the fields of the goods indicated in Article 3 above may be admitted to the exhibition, which all are called hereinafter “Exhibitor”. Representatives may take part in the exhibition only in that specific function and with their own company name.

### **4.2 CO-EXHIBITOR**

The Organizer will only contract with direct exhibitor. If the direct exhibitor wishes to share his space with co-exhibitor, the direct exhibitor must additionally pay **USD250/Euro 220** of the registration fee (each co-exhibitor) to the Organizer, and the contact information of the co-exhibitor will be publishing on the official catalogue and website.

### **4.3 LIABILITY OF ORGANIZER**

The Organizer declines any liability arising from events

attributable to participants at the Exhibition even where they are in accordance with the provisions of the regulations governing the Exhibition itself.

## **5 APPLICATION & PAYMENT**

### **5.1 APPLICATION**

Only “Application and Participation Contract” duly filled in and signed according to our Regulations, accompanied by receipt of payment of the sum due (the 50% of space cost), will be accepted before January 15, 2019, and after January 15, 2019 requests and applications from the exhibitor will be put on the waiting-list.

### **5.2 PAYMENT**

50% advance payment –deposit- is to be made on submission of the “Application & Participation Contract”. On receipt of the correctly filled in “Application & Participation Contract”, and the sum to be paid due, the Organizer will issue an original invoice for the whole space cost; the balance of the full payment due should be paid before **January 15, 2019**.

## **6. ASSIGNMENT OF SPACE**

According the priority of the “Application and Participation Contract” that the exhibitor sent to the organizer and the exhibition’s image, the organizer assigns the space to the exhibitors;

For technical and organizational reasons, prior to or during the Exhibition the organizer reserves the right to change or to reduce the allocated space, including its transfer to another part of the exhibition center. In such cases the exhibitors shall have no right to indemnity or compensation for any reason.

## **7. TRANSFER AND CANCELLATION OF SPACE**

Transfer, with or without payment, of whole or part of the space is strictly forbidden.

After submission of the Application & Participation Contract” any exhibitor who is unable to take part in the exhibition or who wishes to reduce to stand space allocated to him must immediately notify the organizer by fax.

In such cases the organizer shall withhold the deposit, such cancellation or partial cancellation being a breach of contract by the exhibitor.

If cancellation is received by the organizer after January 15, 2019, the whole of the amount paid shall be retained as compensation for damages due to cancellation.

After 12 hours of the opening of the exhibition the exhibitor cannot appear on the spot and cannot inform the organizer about some reasons, the organizer will not reserve the allocated space.

## **8. EXHIBITOR SERVICE MANUAL**

Approximately before March 01, 2019, the organizer will send an Exhibitor Service Manual to the exhibitor. The Exhibitor Service Manual will include information of the exhibition, including: additional Exhibitor rules and regulations, official contractor order forms, registration, construction, shipping and drayage, utilities and building services, hotel and travel, display rules, move-in,



move-out schedules and so on.

#### **9. EXHIBITOR REPRESENTATIVE'S RESPONSIBILITY**

Each Exhibitor must name at least one person to be his representative in connection with installation, operation and removal of exhibit. Such Representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

#### **10. CONTRACTOR SERVICES/EXHIBITOR-APPOINTED CONTRACTORS**

In the interest of making available the best-qualified craftsmen in numbers sufficient to handle all of the services necessary for the operation of the Exhibition, The organizer has contracted on an exclusive basis official contractors to provide some certain services. Service companies other than the official contractors will not be allowed to perform any of these exclusive services. Non-exclusive services may be performed by Exhibitor-appointed contractors (EAC) within certain guidelines. A complete listing of exclusive services and EAC guidelines will be provided in Exhibitor Service Manual. The Organizer shall require written notification from any Exhibitor using services of a company other than the official contractor. This notification should include the liaison, the in-charge person of the exhibitor-appointed contractor. This information must be provided to the Organizer at least 30 days in advance of the first day of move-in.

#### **11. RULES OF CONSTRUCTION**

The details on the construction of standard booth and raw space will be included in the Exhibitor Service Manual

#### **12. TRANSPORTATION AND FORWARDING**

The rules of transportation and forwarding will be included in the Exhibitor Service Manual

#### **14. RULES OF DISPLAYS**

Distribution of samples and printed matter of any kind, and any promotional material, is restricted to the allocated space. Each Exhibitor agrees to display only services or goods that the exhibitor manufactures, represents or distributes. The aisles, passageways and overhead spaces remain strictly under control of the organizer and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles except by written permission of the organizer. Uniformed attendants, models and other employees must remain within the booths occupied by their employers. Any and all advertising distribution must be made from Exhibitor's booth space. Samples, souvenirs and advertising materials may be distributed by Exhibitor only within the exhibitor's booth. Balloons and stickers are prohibited in the exhibit area. (Handouts with gummed backing that adhere or cause adhesion are considered stickers.) Equipment must be arranged so that show visitors do not stand in the aisle while examining equipment or watching demonstrations. Strolling entertainment or moving advertisements outside of an Exhibitor's exhibit space is prohibited.

#### **14. PHOTOGRAPHS AND SOUND**

##### **14.1 PHOTOGRAPHIC RIGHTS**

The booths and the products on display may not be

photographed or filmed or in any way reproduce without the authorization of the Exhibitors and the Organizer;  
The organizer reserves the right to reproduce or authorize the reproduction of general views or details of space inside and outside the exhibition area.

##### **14.2 SOUND DEVICES**

The use of devices for mechanical reproduction of sound or music is permitted, but must be controlled within the allocated space. Sound of any kind must not be projected outside of the exhibit booth. If the exhibitor wishes to employ some carnival-type attraction, animal or human, or operate such noise-creating devices as bells, horns or megaphones, firstly the exhibitor should obtain the permission of the organizer;  
The organizer reserves the right to stop the above-mentioned activities.

#### **15. LISTINGS AND PROMOTIONAL MATERIALS**

By exhibiting at the Exhibition, Exhibitor grants to the organizer a fully-paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Exhibition and to use such names in the organizer's promotional materials. The organizer will not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the show program or other lists or materials. The organizer may also take photographs of Exhibitor's booth space, exhibit and personnel during, before or after the open hours of the Exhibition and use such photographs for any the organizer's promotional purpose.

#### **16. CANCELLATION OF EXHIBITION**

If the organizer cancels the Exhibition due to circumstances beyond the reasonable control of the Organizer (such acts of war, earthquake, government emergency, labor strike or unavailability of the Exhibit Facility), The organizer shall refund to each Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of the Organizer to the Exhibitor. The organizer reserves the right to cancel, re-name or relocate the Exhibition or change the date of the Exhibition. If the organizer changes the date of the exhibition, the new and concrete date of the exhibition will be informed to the exhibitor not more than 30 days.

#### **17. SECURITY**

The Organizer will employ guards during the course of the exhibition. The duty of the guards will be to protect the general exhibit against fire or other catastrophes. Neither the Organizer, nor the owners or lessors of the exhibit premises will assume any responsibility for Exhibitors' personal property. It is required that the Exhibitor insures his property against loss and theft. The Exhibitor is in any case liable, in civil and criminal law, for any damage to persons or things caused by equipment, structures or whatever else may be present in the area allocated to him, as well as for his own acts and those of his staff, representatives and people working for him. State and City Laws must be strictly observed. Decorations must be flameproof. Wiring must comply with fire department's and underwriters rules. Smoking in exhibits is forbidden. Crowding will be restricted. Aisles and fire exits can not be blocked by exhibits. No

decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Storage of flammable materials in the Exhibitor's booth or behind the Exhibitor back wall is strictly forbidden.

#### **18. LIABILITIES, INSURANCE, ACCIDENT PREVENTION**

The Organizer is liable to the exhibitor and persons authorized to act on his behalf for demonstrable damage incurred during the Exhibition in the exhibition center up to a limit of USD3000 only if such damage is caused by the negligence of the organizer or his staff. The said limit does not apply in cases of deliberate damage or gross negligence. For damage resulting from failure of equipment, operational failures or other incidents having an adverse effect on the Exhibition, the organizer is liable only in case of deliberate intent or gross negligence. The organizer is not liable for damage, theft or other loss of exhibits and stand equipment and consequential damage.

Exhibitors are strongly recommended to take out exhibitors' liability insurance. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

#### **19. GOVERNING LAW**

This contract is governed by the state laws of China as applied to contracts entered into and entirely performed within China. Exhibitor agrees that the courts located in the China shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract.

#### **20. ADDITIONAL TERMS AND CONDITIONS**

The organizer has its sole control over attendance policies. In addition to its right to close an exhibit and withdraw acceptance of the contract, the organizer in its sole judgment may refuse to

consider for participation in future Exhibitions an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of the organizer. Exhibitor may not assign this contract or any right hereunder nor may sublet or license all or any portion of its exhibit space. Children under 16 will not be allowed in the exhibit hall. (Proof of age maybe required.) This is for their safety and includes children of Exhibitors.

#### **21. INCORPORATION OF RULES AND REGULATIONS**

Any and all matters pertaining to the Exhibition and not specifically covered by the terms and conditions of this contract shall be subject to determination by the organizer in its sole discretion. The organizer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Any such rules and regulations (whether or not included in an Exhibitor Service Manual or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by the organizer as soon as these additional rules or regulations are communicated to Exhibitor. This contract (including the Exhibitor Service Manual and any additional rules or regulations adopted by the organizer from time to time) states the entire agreement of the parties with respect to the subject matter hereof.

#### **22. CONTRACT ACCEPTANCE**

This general regulation is the indispensable part of the application form & participating contract and shall become binding and effective as well as the application form & participating contract has been signed by the Exhibitor and counter-signed by a duly authorized representative of the organizer.